

## Newspaper Insert Count

### Publications:-

TOI - Times of India (English) includes Bombay Times, Mumbai Mirror G.S  
 - Gujarat Samachar (Gujarati)  
 M.Sam - Maharashtra Samachar  
 DNA - (English)  
 HT - Hindustan Times (English)  
 M.T.- Maharashtra Times  
 NBT - Nav Bharat Times (Hindi)  
 L.S.- Lok Satta (Hindi)

### Western and South Mumbai Count

<b>BORIVALI</b>	TOI	32000	<b>LOKHANDWALA</b>	TOI	22000
	NBT	24000		NBT	16060
	Gujarat Samachar	19000		Gujarat Samachar	5000
	Mah Samachar	19000		Mah Samachar	5000
	DNA	16500		DNA	8500
	HT	16500		HT	8500
	M.T.	12000		M.T.	45000
	L.S	12000		L.S	45000
<b>KANDIVALI</b>	TOI	23000	<b>ANDHERI (E)</b>	TOI	24000
	NBT	16790		NBT	17280
	Gujarat Samachar	13500		Gujarat Samachar	45000
	Mah Samachar	13500		Mah Samachar	45000
	DNA	10000		DNA	10500
	HT	10000		HT	10500
	M.T.	6000		M.T.	5500
	L.S	6000		L.S	5500
<b>THAKUR COMPLEX</b>	TOI	21000	<b>VILE PARLE</b>	TOI	21000
	NBT	15330		NBT	15330
	Gujarat Samachar	7500		Gujarat Samachar	11500
	Mah Samachar	7500		Mah Samachar	11500
	DNA	9500		DNA	8500
	HT	9500		HT	8500
	M.T.	5000		M.T.	5500
	L.S	5000		L.S	5500
<b>MALAD</b>	TOI	28000	<b>VILE PARLE (E)</b>	TOI	19000
	NBT	20000		NBT	13680
	Gujarat Samachar	13500		Gujarat Samachar	6500
	Mah Samachar	13500		Mah Samachar	6500
	DNA	14000		DNA	6500
	HT	14000		HT	6500
	M.T.	5500		M.T.	45000
	L.S	5500		L.S	45000
<b>GOREGAON</b>	TOI	24000	<b>SANTACRUZ</b>	TOI	30000
	NBT	17000		NBT	21600
	Gujarat Samachar	5500		Gujarat Samachar	9500

	Mah Samachar	5500
	DNA	6000
	HT	6000
	M.T.	5500
	L.S	5500
<b>GOKULDHAM</b>	TOI	20000
	NBT	14600
	Gujarat Samachar	4500
	Mah Samachar	4500
	DNA	5500
	HT	5500
	M.T.	4500
	L.S	4500
<b>ANDHERI</b>	TOI	38000
	NBT	27740
	Gujarat Samachar	9500
	Mah Samachar	9500
	DNA	13500
	HT	13500
	M.T.	7500
	L.S	7500
<b>PEDDAR ROAD To NEPEANSEA ROAD</b>	TOI	32000
	NBT	23000
	DNA	8000
	HT	8000
	Gujarat Samachar	12000
<b>CHARNI ROAD</b>	TOI	16000
	NBT	11680
	Gujarat Samachar	12000
	Mah Samachar	12000
	LOKSATTA	7000
	MAH.TIMES	7000
<b>MARINE LINES</b>	TOI	70000
	NBT	50000
	Gujarat Samachar	35000
	Mah Samachar	35000
	LOKSATTA	25000
	MAH.TIMES	25000
<b>COLABA</b>	TOI	12000
	NBT	8760
	Gujarat Samachar	40000
	Mah Samachar	40000
	LOKSATTA	25000
	MAH.TIMES	25000

	Mah Samachar	9500
	DNA	9500
	HT	9500
	M.T.	2250
	L.S	2250
<b>KHAR</b>	TOI	24000
	NBT	17280
	Gujarat Samachar	8500
	Mah Samachar	8500
	DNA	40000
	HT	40000
<b>BANDRA</b>	TOI	32000
	NBT	23360
	Gujarat Samachar	45000
	Mah Samachar	45000
	DNA	10000
	HT	10000
<b>DADARtoWORLI</b>	TOI	66000
	NBT	48000
	Gujarat Samachar	11500
	Mah Samachar	11500
	DNA	14000
	HT	14000
<b>CHURCHGATE</b>	TOI	12000
	NBT	8000
	Gujarat Samachar	45000
	Mah Samachar	45000
	LOKSATTA	30000
	MAH.TIMES	30000
<b>CUFFE PARADE</b>	TOI	12000
	NBT	8640
	Gujarat Samachar	5500
	Mah Samachar	5500
	LOKSATTA	35000
	MAH.TIMES	35000

### Central and Harbour Count

<b>VASHI</b>	TOI	24000
	NBT	17280
	Gujarat Samachar	9000
	Mah Samachar	9000
	DNA	8000

<b>GHATKOPAR</b>	TOI	29000
	NBT	21170
	Gujarat Samachar	10500
	Mah Samachar	10500
	DNA	11500

	HT	8000
	M.T.	5500
	L.S	5500
<b>NERUL</b>	TOI	18000
	NBT	12000
	Gujarat Samachar	6000
	Mah Samachar	6000
	DNA	6000
	HT	6000
	M.T.	5000
	L.S	5000
<b>CHEMBUR</b>	TOI	26000
	NBT	18000
	Gujarat Samachar	7000
	Mah Samachar	7000
	DNA	8000
	HT	8000
	M.T.	6000
	L.S	6000
<b>THANE</b>	TOI	42000
	NBT	30660
	Gujarat Samachar	13000
	Mah Samachar	13000
	DNA	11000
	HT	11000
	M.T.	18000
	L.S	18000

	HT	11500
	M.T.	80000
	L.S	80000
<b>MULUND</b>	TOI	31000
	NBT	22320
	Gujarat Samachar	9500
	Mah Samachar	9500
	DNA	9500
	HT	9500
	M.T.	7500
	L.S	7500
<b>SION</b>	TOI	12000
	NBT	8640
	Gujarat Samachar	25000
	Mah Samachar	25000
	DNA	25000
	HT	25000
	M.T.	10000
	L.S	10000